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Utah Technical College at Salt Lake

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COLLEGE PRESIDENT VIEWS, REVIEWS, PREVIEWS 1983, 1984

"Although we have temporarily closed Utah Tech's leased facilities at Cottonwood high school," says Dr. Orville D. Carnahan, Utah Tech's forward-looking president, "you can take it from me that we have great interest in expanding our services all across the Salt Lake valley.

"We are taking a serious look at the possibility of a Store Front facility in a brand new industrial park in Sandy. As you know, Sandy is the fastest growing city in the entire nation. It is a natural for us!

"We are excited, too, about a location on Connor Street (2870 South 2140 East). A former school there will be used immediately on 2 evenings a week for some of our Consumer Awareness special presentations - as announced in the last issue of *Spotlight*. We think the site has great potential for day and evening classes serving east-side residents. There is plenty of available parking there, also.

"And we are actively looking at the feasibility of "store front" locations in Park City, Bountiful, and Tooele."

Our Reputation

President Carnahan is animated as he talks about this great college. "It's remarkable how Utah Tech still has a better reputation beyond the state's boundaries than among Utah residents.

"But we have made great progress on our in-state credibility this past year. I have seen many evidences of the heightened visibility of the college, and the treatly increased support among community leaders in the area.

"There is a positive change in attitude toward the college. Employers, civic leaders, legislators - all are recognizing the value of the college community.

"Such new programs as the Aviation Maintenance Technician, and Pre-Engineering/Electrical - to give 2 examples - have added stature and presence to the college.

Alumni Phonathon

"Then, we have had marvelous success with the recent alumni phonathon. As you know, we exceeded our wildest hopes in terms of pledges. But even more important, I think, we heard from a lot of alumni who themselves view the college positively.

"Just as an example, I had one alum call me personally one early evening. He told me he had received the alumni letter suggesting a \$20 donation from him. But as much as anything he wanted to tell me about the good things the college had done for him. He ended the conversation by pledging \$100! My observation is that that experience is typical of the goodwill being generated."

Reviewing other major plusses which have taken place during the year, Dr. Carnahan notes the state funding of the projected Business Building, the organization of the College Senate, and the creation of the institution's Development Foundation.

"The Foundation has set a goal of \$200,000 to be pledged by the start of 1984. For us that's pretty big money, but the prestigious group of board members are confident they can raise it. I am grateful for the influence they have, and the efforts each of them is making.

Quality Is Vital

"During the past 2 or 3 years our student head count has grown substantially. And I think that will continue. But I am not willing for it to do so at the expense of the quality of any of our programs.

"We are continuing to grow in the School of External Programs and Continuing Education, and much of the numerical expansion has occurred in that self-supporting area.

"As I say, quality programs are vital. I want us all to be aware that I am committed to the college maintaining viable vocational and technical programs. However, I do think we also need increased growth in the comprehensiveness of the college."

Turning to the area of innovation, the president comments, "As I mentioned at this time last year I am very anxious to see expansion of our telecommunications offerings.

"I visualize the day when perhaps one-third of our training could be carried out through the medium of television. I guess I am surprised our telecourses haven't caught on more quickly with our Wasatch Front clientele. Anyway, I hope it will be only a matter of a couple of years or so before we are providing maybe 25 to 30 classes via television. And perhaps some of those will be ones we create ourselves."

Skills Center Facility

Responding to a question about the Salt Lake Skills Center division of Utah Tech, President Carnahan says, "This is an integral part of the institution. Our present concern relates to the furor over its current location, and the seismic uncertainty of the building. Frankly, we are looking at the Jordan school (6th South and 10th West) as a new, viable site. It has transportation availability at least as good as at the present location.

"We have the support of the state Facilities Construction and Management department, and of Legislators, and Regents, if all other factors fall favorably in place. Incidentally, the 10th West

/continued overleaf

PRESIDENT'S COMMENTS...(continued)

site has about 13 acres, and the building could provide opportunities for both day and evening classes additional to those provided by the Skills Center itself."

Finally, Dr. Carnahan talks about the things college employees can do to help keep the momentum going during 1984.

Promote the College

"We need your continued effort in 'selling' the college. You do that by using every opportunity to talk positively about the things going on here. I know many, many faculty and staff do this, and it's gratifying to hear about your efforts. Keep it up, and do it some more!

"The other thing that seems to me to be most important is for all of us to get up to speed on the latest technology in our own areas. We must make our own transition into the high tech society.

"This is particularly helpful when the media want to talk to an expert. The expert might as well be one of us here at Utah Technical College, quoted authoritatively by the media.

"The college's credibility depends upon each of us standing tall in our own sphere of responsibility.

"Now may I conclude by once again thanking each of you for the contributions you make to the college. And I wish you every success, good health, and happiness throughout 1984."

CO-OP ED. PROPOSAL NOW
SUBMITTED TO WASHINGTON

Application for a massive \$594,000 Comprehensive Demonstration Cooperative Education Grant has finally been submitted to the federal government.

This is probably the most carefully researched and painstakingly written grant proposal that the college has prepared.

Written by Gylene Davis and Jim Godfrey, the proposal also had some word processing technical help from Nancy Matthews, with Dana Timothy and Kathy Faddis providing secretarial assistance.

Evaluations and reviews of the proposal as it progressed were made by several individuals and groups both on and off campus.

Additionally, the proposal gained the support of the Institutional Council, College Senate, Administrative Council, Advisory Council, and Instructional Council. And statements of support from Governor Scott M. Matheson, and Mayor Ted Wilson, were also included in the document.

One feature of the proposal is that, if funded, the Co-op Ed. information will be disseminated also to other colleges.

The \$594,000 is applied for as a 3-year grant, with partial funding provided annually.

Dr. Robert Beebe - through whose supervision the Co-op Ed department is functioning - says he is personally gratified that such a fine grant has been submitted which reflects great dedication and professional interest on the part of the C.E. staff.

Bob also says that Utah Tech has applied for a \$70,000 Administrative Grant for Cooperative Education, similar to the one under which the C.E. department is presently funded.

REQUESTS FOR CHANGE DUE

The Faculty Development Committee reminds all faculty members that Requests for Change in Salary Classification forms for the 1984-85 school year are due by January 10, 1984.

Forms can be given to any committee member: Maureen Aylett, Neal Grover, Don Merrill, Merril Shaw, or Jerry Van Os.

Individuals have until the end of Winter quarter - April 1 deadline - to submit the necessary verification and completion for prior-approved Faculty Development proposals listed on the Request for Change form.

PHI BETA LAMBDA PREPARES
SURVEY FOR COLLEGE

PBL advisor Kathryn Beebe explains that the student group has been very active the past quarter in creating and refining a survey document due to be distributed in January to some Sandy area residents.

The survey has to do with the desirability of conducting some classes under Utah Tech sponsorship in the Sandy area (see related comments in President's message, this issue).

Preparation and execution of the survey instrument will also be used as evidence of a successful PBL Project, and entered into state competition in May.

Kathryn and fellow advisor Mark Moss also say the club is still seeking additional members. PBL is the business club for ALL business students. Students wanting to participate in competition must be registered with the local chapter before February 15.

JOB LINES

* Job Service is paying for reproduction of 20 posters advertising the move of office space from the College Center to TB 204. The poster was developed by UTC Commercial Art student Marilyn Capener.

* Just a reminder that - except for Work-Study slots - Duane Robinson and Rand Johnson are now handling student part-time job placement at the college. Requests for student help should be routed through the Placement Office (967-4215 or 967-4040).

EDUCATION SPECIAL
ON TELEVISION

Deborah Linder, education specialist for KUTV, Channel 2, was telling us the other day that the station is airing a special prime time locally produced show on educational issues on January 4 at 8 p.m.

A few background scenes were shot on Utah Tech's campus, featuring a nursing student. The student is part of a family with children in elementary, middle school, and high school - as well as this college. It seemed a 'natural' to use them as a vehicle to talk about the broad range of education.

DID YOU KNOW...?

...that college librarian Alex Stecker will be teaching an External Programs noontime class in Fencing this quarter?

...that 4 telecourses begin the week of January 10? They are "The New Literacy: An Introduction to the Computer;" "Personal Finance;" "Business of Management;" and "Understanding Human Behavior."

...Instructor Pete Christensen has completed his SPD project: a manual heavy duty transmission tester.