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UTAH TECHNICAL COLLEGE

GRADUATION SPEECH
June 4, 1971, 7:30 p.m.
Cottonwood High School

INTRODUCTION

GRADUATES, DISTINGUISHED GUESTS AND FRIENDS OF UTAH TECHNICAL COLLEGE. ON BEHALF OF THE GRADUATING STUDENTS, THE FACULTY AND STAFF, IT IS A PLEASURE TO GREET YOU AND WELCOME YOU TO THESE GRADUATION EXERCISES. IT IS A PRIVILEGE FOR ME TO REPRESENT MY COLLEAGUES ON THIS AUSPICIOUS OCCASION. WE HAVE ASSEMBLED TONIGHT TO HONOR 530 INDIVIDUALS WHO HAVE SUCCESSFULLY COMPLETED THE REQUIREMENTS FOR GRADUATION.

DURING THIS YEAR THE COLLEGE HAS CONDUCTED FOUR GRADUATION EXERCISES. ONE WAS HELD LAST AUGUST AT THE COMPLETION OF OUR SUMMER QUARTER. TWO PRACTICAL NURSING GRADUATION EXERCISES HAVE BEEN HELD. TONIGHT'S EXERCISES CULMINATE THE YEAR'S ACTIVITIES. A COMPILATION OF ALL DIPLOMAS AND DEGREES AWARDED DURING THE YEAR TOTALS 717. I MAINTAIN THAT WE HAVE MADE A SIZABLE CONTRIBUTION TO THE INDUSTRIAL COMMUNITY OF UTAH. OVER 6100 STUDENTS HAVE BEEN ENROLLED IN DAY AND EVENING CLASSES DURING THE 1970-71 SCHOOL YEAR.

OUTSTANDING TEACHER

ALSO, DURING THIS SCHOOL YEAR THE COLLEGE FACULTY SELECTED MR. ROBERT S. NIELSON AS THE OUTSTANDING TEACHER. MR. NIELSON WAS GIVEN A CERTIFICATE OF MERIT BY THE SALT LAKE KIWANIS CLUB AND A MERIT INCREASE ON HIS CONTRACT. WE'RE HAPPY TO RECOGNIZE HIS ACHIEVEMENT HERE TONIGHT. BOB, WE'RE PROUD OF YOU!

STUDENT LEADERSHIP

ONE OF THE FRINGE BENEFITS OF BEING THE PRESIDENT OF THE COLLEGE IS THE OPPORTUNITY TO KNOW, WORK, AND ASSOCIATE WITH YOUR STUDENT LEADERS. I WISH ALL STUDENTS COULD REALIZE THE EFFORT, DEDICATION, AND ENERGIES WHICH THEY HAVE EXPENDED ON YOUR BEHALF. WE'RE PROUD OF THEM AND I'D LIKE TO EXPRESS OUR APPRECIATION TO THEM AT THIS TIME WITH A HEARTY APPLAUSE.

THE MAGIC FORMULA FOR SUCCESS

A FRIEND OF MINE RECENTLY DELIVERED A COMMENCEMENT SPEECH. HE GAVE CONSIDERABLE THOUGHT AND PREPARATION TO HIS TALK. DESPITE THIS, HE WAS UNABLE TO COME UP WITH A CENTRAL THEME FOR HIS SPEECH. AS HE APPROACHED THE ASSEMBLY HALL ON THE NIGHT OF GRADUATION, HE STILL HADN'T SELECTED A THEME. BUT AS HE WENT THROUGH THE DOOR TO THE AUDITORIUM, HE SAW THE MAGIC WORD--PUSH. INSTANTLY, HE SAID, THAT'S IT--MY THEME! THROUGHOUT HIS TALK HE STRESSED PUSH, DRIVE, DETERMINATION, PUSH. HE CONCLUDED HIS REMARKS BY SAYING--"GRADUATES, YOU'LL FIND THE KEY TO YOUR SUCCESS ON THE DOOR AS YOU LEAVE THE AUDITORIUM." THE ENTIRE AUDIENCE COULD HARDLY WAIT TO FIND THE MAGIC WORD ON THE DOOR. AND WHAT DO YOU SUPPOSE THEY FOUND? THAT'S RIGHT, THE WORD--PULL!!!

PERSONALLY, I'M A GREAT BELIEVER IN LUCK. THE HARDER I WORK THE MORE OF IT I SEEM TO HAVE.

IT'S THE DREAM OF EVERY YOUNG MAN AND WOMAN IN AMERICA TO BE A SUCCESS, TO HAVE PARENTS, TEACHERS, FRIENDS AND LOVED ONES LOOK UPON YOU WITH PRIDE. WE ARE ALL HOPEFUL OF MAKING A SIGNIFICANT CONTRIBUTION TO THE WORLD. YOUR GRADUATION FROM UTAH TECHNICAL COLLEGE WILL ASSIST YOU TO FULFILL THIS DREAM.

I HOPE THAT EACH OF YOU WILL HAVE THE COURAGE TO GO OUT INTO THE WORLD AND SEEK FAME AND FORTUNE, HOWEVER, YOU SHOULD REMEMBER WHAT CONFUCIOUS SAY, "MAN WHO GO OUT TO SET WORLD ON FIRE, SOMETIMES COME HOME FOR MORE MATCHES."

DEFINITION OF SUCCESS

WHAT IS THIS MAGIC THING CALLED SUCCESS? I'M SURE IT MEANS DIFFERENT THINGS TO DIFFERENT PEOPLE. FROM MY POINT OF VIEW, SUCCESS IS A FEELING OF PERSONAL SATISFACTION. WE RECEIVE THAT FEELING WHEN WE REALIZE THAT WE HAVE ACCOMPLISHED AN OBJECTIVE. IT'S THAT EXHILARATING FEELING THAT WE EXPERIENCE WHEN WE'VE COMPLETED A PROJECT OR A PLAN. IT'S THAT BUOYANCY THAT WE GET WHEN WE REALIZE THAT WE HAVE DEVELOPED AN ABILITY. IT'S ACHIEVING GOALS THAT WE ESTABLISHED AND HAVE WORKED DILIGENTLY TO ACCOMPLISH. IT MAY BE WINNING A RACE; IT MAY BE CLIMBING A MOUNTAIN; IT MAY BE OPERATING A SUCCESSFUL BUSINESS; IT MAY BE REARING A WONDERFUL FAMILY. IT DEFINITELY IS UTILIZING YOUR TALENTS. IT MAY OR MAY NOT BE THE ACQUISITION OF MATERIAL THINGS. INCIDENTALLY, LAST YEAR I SUCCEEDED IN DOING SOMETHING I'VE DREAMED OF DOING SINCE 1962. I PURCHASED A 1962 CADILLAC.

SUCCESS IS THAT ABILITY TO SOLVE OUR DIFFICULTIES. AND THIS CAN BEST BE DONE BY TAKING GOD INTO OUR LIVES ON MONDAY MORNING AND KEEPING HIM THERE THROUGHOUT THE WEEK.

A COLLEGE PROFESSOR WAS DREAMING THAT HE WAS LECTURING TO HIS CLASS AND AWAKENED TO FIND OUT THAT HE WAS. I CAN ASSURE YOU, THE MAN WHO WAKES UP AND FINDS HIMSELF A SUCCESS HASN'T BEEN ASLEEP.

VINCE LOMBARDI

AND I CAN ALSO ASSURE YOU THAT STRIVING TO BE SUCCESSFUL BRINGS NOT ONLY MATERIAL SUCCESS, BUT SATISFACTION, FULFILLMENT AND HAPPINESS.

WE SHOWED A FILM AT THE COLLEGE A FEW MONTHS AGO ENTITLED "SECOND EFFORT" FEATURING THE DEDICATED FOOTBALL CHIEF OF THE GREEN BAY PACKERS-- VINCE LOMBARDI. I WAS IMPRESSED WITH HIS IDEAS ON HOW TO ACHIEVE SUCCESS. VINCE LOMBARDI SAID, "HARD WORK IS THE PRICE WE MUST PAY FOR SUCCESS. WE CAN ACHIEVE MOST ANYTHING IF WE ARE WILLING TO PAY THE PRICE AND THE PRICE OF SUCCESS IS HARD WORK."

THE GREEN BAY PACKERS WON FIVE PROFESSIONAL FOOTBALL CHAMPIONSHIPS IN EIGHT YEARS UNDER LOMBARDI'S GUIDANCE. HE LISTED A NUMBER OF RULES WHICH WE COULD ALL USE AS SUCCESS GUIDEPOSTS IN OUR LIVES: SOME OF THE RULES WHICH IMPRESSED ME WERE:

1. GOOD PHYSICAL CONDITION. IF WE FEEL GOOD, WE HAVE ZEST, ZEAL, DESIRE AND THE RIGHT ATTITUDE AND ATTITUDE IS IMPORTANT.
2. ANOTHER RULE LOMBARDI MENTIONED IS SELF-DISCIPLINE WHICH HE STATED IS ESSENTIAL TO BUILD CHARACTER. IT TAKES COURAGE TO DEVELOP OUR CHARACTER.
3. HE SAYS WINNING ISN'T EVERYTHING--IT'S THE ONLY THING--WINNING REQUIRES DETERMINATION AND DEDICATION. YOU'VE GOT TO WANT TO BE A CHAMPION OR YOU'LL NEVER ACHIEVE THE GOAL. YOU'VE GOT TO WANT TO SUCCEED OR YOU'LL NEVER BE SUCCESSFUL.
4. DO THE BEST YOU'RE CAPABLE OF AT ALL TIMES.
5. IF YOU DON'T SUCCEED THE FIRST TIME--MAKE THAT SECOND EFFORT. A SECOND EFFORT IS AS ESSENTIAL IN LIFE AS IT IS IN THE WORLD OF SPORTS.

ACCORDING TO THE LOMBARDI PHILOSOPHY, THERE ARE THREE IMPORTANT THINGS IN LIFE--YOUR RELIGION, YOUR FAMILY AND YOUR JOB. AND SOMETIMES YOUR JOB MUST COME FIRST.

DR. NORMAN VINCENT PEAL

DR. NORMAN VINCENT PEAL POINTS OUT THAT PLANNING IS AS ESSENTIAL IN OUR PERSONAL LIVES AS IT IS FOR A BUSINESS, A COLLEGE, A CHURCH OR THE GOVERNMENT. IT IS ESSENTIAL THAT WE ESTABLISH GOALS AND THEN DIRECT ALL OUR ENERGIES TOWARD THEIR ACCOMPLISHMENT. OBJECTIVES ARE ABSOLUTELY NECESSARY TO GUIDE US TOWARD OUR ULTIMATE GOAL.

IF I WANT TO ACCOMPLISH AN OBJECTIVE, A MAN CAN TELL ME TO GO TO HELL, AND I'M GOING TO ACT LIKE I'M LOOKING FORWARD TO THE TRIP.

I THINK IT WAS LINCOLN WHO SAID, "IF YOU'RE TARRED AND FEATHERED AND RIDDEN OUT OF TOWN ON A RAIL, JUST PRETEND LIKE YOU'RE LEADING THE PARADE."

BOB RICHARDS

IN THE COLLEGE INSTRUCTIONAL MEDIA CENTER WE HAVE A NUMBER OF TAPES WHICH CONTAIN OUTSTANDING SPEECHES BY PROMINENT INDIVIDUALS. NOT TOO LONG AGO I LISTENED TO A SPEECH BY BOB RICHARDS, THE WHEATIES PROMOTER. MR. RICHARDS IS AN OLYMPIC CHAMPION, HE WON TWO GOLD MEDALS, HE IS A FORMER MINISTER AND A SUCCESSFUL BUSINESSMAN. I HAD THE PLEASURE OF LISTENING TO HIM DURING HIS APPEARANCE IN SALT LAKE CITY RECENTLY.

IT'S INTERESTING THAT HIS PHILOSOPHY IS ALMOST A DUPLICATE OF LOMBARDI'S. BOB RICHARDS SAYS HE LOVES THE SPORTS WORLD BECAUSE IT'S A LANGUAGE OF FIGHT. YOU DON'T GET ANYWHERE WITHOUT WORK AND EFFORT. IF YOU WANTTA BE GREAT--

WORK! PUT OUT! SUCCESS IS 99% PERSPIRATION--WORK - WORK - WORK! RICHARDS CLAIMS IT'S THAT LITTLE TINY BIT MORE THAT MAKES THE DIFFERENCE BETWEEN THE CHAMPION AND THE OTHER COMPETITORS.

HE SAYS YOU'VE GOT TO BE PHYSICALLY FIT. HE PUT IT THIS WAY--IF YOU WANT TO BE ENTHUSIASTIC YOU'VE GOT TO BE IN SHAPE--YOUR ZEAL AND ZEST FOR LIFE GROWS WHEN YOU FEEL GREAT. WATCH HOW YOUR LOVE OF LIFE GROWS AND WATCH HOW YOUR ATTITUDE ABOUT LIFE IMPROVES WHEN YOU'RE PHYSICALLY FIT. LOMBARDI'S FIRST RULE FOR SUCCESS WAS YOU MUST BE IN GOOD PHYSICAL CONDITION. RICHARDS SAYS YOU'LL NEVER BE GREAT IF YOU DON'T LOVE YOUR WORK. LOMBARDI SAID IT THIS WAY, YOU'VE GOT TO WANT TO BE A CHAMPION, YOU'VE GOT TO WANT TO BE A SUCCESS, YOU'VE GOT TO MAKE A COMMITMENT, OR YOU'LL NEVER ACHIEVE YOUR GOAL.

BOB RICHARDS CONCLUDED BY SAYING IF YOU WANT TO BE ENTHUSIASTIC, PUT GOD IN YOUR LIFE . . . PUT GOD IN YOUR LIFE AND YOU'LL WIN AND YOU'LL SUCCEED.

I HOPE THAT EACH OF YOU HAS OR WILL DEVELOP A PLAN WHICH WILL DETAIL YOUR LIFE'S OBJECTIVES AND THEN I HOPE YOU'LL PROCEED TO ACCOMPLISH THOSE OBJECTIVES ONE STEP AT A TIME. I BELIEVE THAT TO BE SUCCESSFUL WE MUST BELIEVE IN OURSELVES, THAT WE MUST MAKE A TOTAL COMMITMENT TO OUR CAREER AND OUR FAMILY, THAT WE MUST PUT GOD INTO OUR LIVES, THAT WE MUST LOVE WHAT WE'RE DOING AND THAT "HARD WORK" IS THE PRICE WE MUST PAY.