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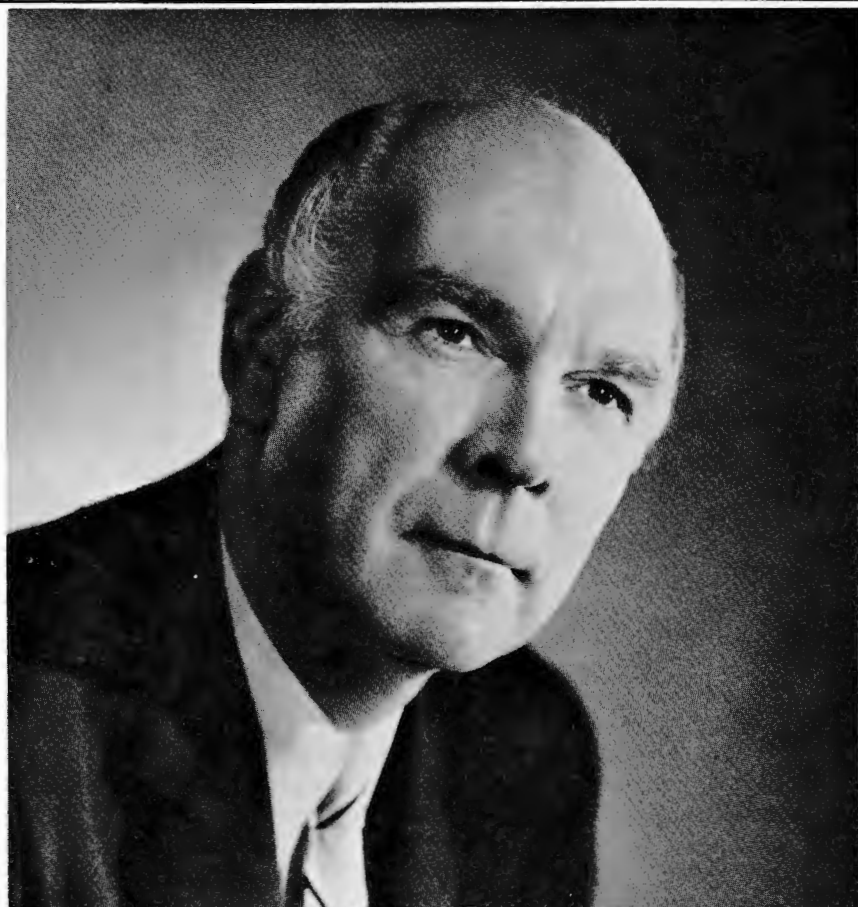
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Headliners

Utah Technical College at Salt Lake

NUMBER 26

APRIL, 1978



Dr. Kenneth McFarland

Outstanding public speaker

Dr. Kenneth McFarland to address graduates

Dr. Kenneth McFarland, hailed as "the greatest public speaker in the United States," will address spring graduates of the college at commencement rites Fri., June 2, in the University of Utah Special Events Center.

More than 800 students will receive diplomas, degrees and certificates at the graduation ceremonies.

Dr. McFarland, named an "Outstanding American" in 1974 by the Los Angeles Philanthropic Foundation, is an educator, author and world traveler widely known for his moderate conservative stand on American government and economics. A talented speaker on successful salesmanship, he

has produced a highly acclaimed series of his speeches on tapes.

His McFarland Farm produces and sells registered Tennessee Walking Horses and champion wolfhounds. One of his horses has been a world champion. His best-selling book, "Eloquence in Public Speaking," is in its 14th printing.

Dr. McFarland salutes salesmen as "the keystone in the arch that supports the free enterprise system." Some of his classic speeches include "Sure-Fire Selling," "Wake the Town and Tell the People," and "Selling America to Americans."

He is a member of the National Speakers Assn. and has received the National Leadership Award of the Freedoms Foundation, Golden Plate Award as America's Number One Public Speaker from the American Academy of Achievement, and Outstanding Salesman of America from the National Sales and Marketing Executives. He has been a guest lecturer for General Motors and the Readers Digest organization.

Institutional council replaces advisory board

Placing Utah Tech under the authority of the State Board of Regents eliminates the College Advisory Council and creates an Institutional Council. Governance legislation, SB 53, enacted in the last legislative session, indicates the governor-appointed 10-person council will take office by July 1. The state's other colleges and universities operate with the help of such councils.

Utah Tech originally got guidance help from an Area Board of Control, then moved to an advisory council, a group of 32 business and industry representatives, back in 1959. The college's name was changed that year to the well-remembered short version "Trade Tech."

The Institutional Council will have ten members. The governor will appoint eight, with the consent

of the State Senate. The alumni association president and the student body president will be the other two members. The eight initial appointees will serve from one to three-year terms. The alumni association president and student president will serve during their appointed terms.

The council will hold regular meetings, presumably monthly, assisting in the planning and implementation of fund raising, alumni affairs, selection of honorary degree or other award recipients and promotion of the college. Committee members will be reimbursed for expenses while performing their duties.

Membership of the Institutional Council has not yet been announced.

The institutional council doesn't replace the advisory groups for each of the college's courses.

UTC student profile reveals large number of transfers

A recent student profile study at the college by the Dean of Students Office indicates that 27 percent of the student body are transfer students from other Utah colleges and universities.

The study included 6,463 students, attending both credit and non-credit classes, plus those in apprentice classes. Of the total student body, 62 percent attend credit classes and 33 percent are in non-credit classes. Of the credit class students, 67 percent are males and 33 percent females. Of the non-credit class students, 83 percent are males and 17 percent are females. Of the total student count, 73 percent are males and 27 percent are females.

The age of students attending credit classes shows 29 percent are 20 and younger, 25 percent are 21 to 24 years old, 22 percent are 25 to 29 years old, and 24 percent are 30 years of age and older. Non-credit students show the highest percentages in the 21 to 24 and 30 years of age and older brackets.

Slightly more than 84 percent of Utah Tech's students come from Salt Lake County. Davis County residents account for 6 percent of the student body. Other Utah counties account for the remaining 9 percent of students. Utah Tech shows 23 foreign students attending. Students from outside Utah represent 20 other states.

Hispanic students account for 3 percent of the student body, or 199 individuals. Others include American Indian and Alaskan natives, 109 students; Asian-Pacific Islanders, 82 students; Black, 35; and non-resident aliens, 29.

Figures about financial aid programs show 941 veteran-sponsored, 1,080 agency or industry sponsored students; 255 on tuition waivers, 60 on scholarships, 574 on BEOG, 140 on NDSL, 86 on initial and continuing SEOG, 69 W-S, 55 with SSIG and 55 on the educationally disadvantaged program.

Utah job growth seen favorable

The Utah Job Service reports in its annual summary that 1978 job growth in the state should be only slightly less than the gain of new jobs in 1977. A favorable job growth in 1977 pushed the average number of non-farm jobs in Utah to 486,000, an increase of 5.1 per cent over the average of 1976. The outlook for 1978 is for 509,900 non-farm jobs in 1978, a 4.8 per cent gain over last year.

Most of the new job increase has been in retail and wholesale trade, construction, services and manufacturing. The 1977 Utah unemployment rate was 1.8 per cent below the U.S. rate.

College budget shows increases in most areas

Utah Tech's 1978-79 budget shows increases in most categories.

The general fund appropriation is \$7,979,100, up \$841,028, or 11.7 per cent, over last year. The Skills Center has \$1,458,200, or an 8.6 per cent, \$116,400 jump over last year. Educational disadvantaged money is \$45,000, an increase of \$11,600, or 34.7 per cent over last year. The total budget amounts to \$9,482,300. That figure is \$969,028 more than last year's budget.

Appropriations for personnel salaries also show an increase.

Faculty salaries, amounting to \$2,476,000, are up 7.3 per cent. The T.A. salaries are \$602,000, an increase of 6.6 per cent. The executive salaries are up 7.2 per cent. Staff salaries, accounting for \$834,000, are up 9.3 per cent. Wages increased to \$156,000, or 12.8 per cent. Employee benefits also rose, mostly in social security costs, to \$1,019,000, up 15.4 per cent.

The chief deduction most people make from their income tax is that government costs too much.

Helen Ure, Walter Talbot, Warren Pugh get college awards

Mrs. Helen B. Ure, Dr. Walter D. Talbot and State Sen. Warren E. Pugh will receive Utah Tech's Distinguished Service Awards at the school's upcoming spring graduation program June 2 at the University of Utah Special Events Center. All will be honored for their contributions to education, specifically vocational-technical education and Utah Tech.

Mrs. Ure, recently named to the Hall of Fame of the Salt Lake Council of Women, is a former chairman of the Utah State Board of Education, the first woman to be named to that office. She currently is chairman of the Salt Lake County Commission on Youth, and a member of the Advisory Council of the College of Nursing at the University of Utah and the state committee to study alternatives for troubled youth.

Among honors she has received are the Distinguished Services in the Community award in social welfare planning by the Salt Lake Area Community Services Council, honorary life membership in the Utah Conference on Social Welfare, Outstanding Contributions to Education award by Alpha, Delta Kappa, sorority for women in education, and giving the 75th Silver Jubilee Annual Statehood Address at the State Capitol.

Mrs. Ure has had a life-long involvement in education, health and welfare activities of Salt Lake County and the State of Utah. She also is vice chairman of the Salt Lake City-County Board of Health.



Helen B. Ure

Dr. Walter D. Talbot is Utah State Superintendent of Public Instruction. He is a former teacher, principal and superintendent of schools.

He presently is a member of the Utah State Land Board, Governor's Advisory Committee on the Handicapped and Developmentally Disabled, the policy committee of the Education Commission of the States, and the board of directors of the Utah Symphony, Salt Lake Art Council, Pioneer State Theatre Advisory Board and the Utah Opera Company. He also is co-chairman of the Utah Alliance for Arts Education.

He recently was a member of the board of directors of the Council of Chief State School Officers, and chairman of the board of directors of the Agency For Instructional Television of the U.S. and Canada. He also has been chairman of the Commission on Education Credit of the



Dr. Walter D. Talbot

American Council on Education, and a member of the National Commission on the Training of Educational Planners and the Advisory Committee on Accreditation and Institutional Eligibility with the U.S. Office of Education.

Sen. Pugh, a member of the Utah State Senate since 1967, was president of that body in 1973-74. He is chairman of Cummins Intermountain Diesel Sales Co. and president of Cummins Intermountain Idaho Inc. He also is president of Industrial Development and Sales Corp. and Director of State Savings and Loan.

Among his political activities, he is a member of the Legislative Management Committee, and former member of the Utah House of Representatives, chairman of the Transportation and Public Safety Standing Committee, chairman of the Education Subcommittee of the



Sen. Warren E. Pugh

Joint Appropriations Committee, member of the Utah Legislative Council and the Legislative Council Executive Committee.

He has been chairman of the Utah Highway Users Conference, member of the Board of Trustees of the Utah Foundation, member of the University of Utah National Advisory Council and the board of directors of the L.D.S. Hospital. He also was president of the Salt Lake Area Chamber of Commerce in 1972-73, a member of the Board of Governors of the University of Utah Alumni Assn. and director of the Utah Chapter of the Associated General Contractors of America.

Executive order pushes serious energy saving

An executive order setting energy conservation goals for state and government buildings has been signed by Gov. Scott Matheson. The order puts winter thermostats at 68 degrees and summer settings at 78 for air conditioned buildings. The order also formally creates the Utah Energy Office, already operating, and names November as energy conservation month.

Gov. Matheson says the goal will be to reduce energy use in fiscal year 1979 by 10 percent and 15 per cent under present consumption in fiscal year 1980.

The order has the effect of law for state operations.

Joe Johnson, superintendent of buildings and grounds at Utah Tech, says his office will abide by the order. He also suggests for effort from staff, faculty and students toward energy conservation. "Turning off lights when not in use could be one of the best helps at the college," says Johnson. Keeping doors and windows closed during air conditioned times is another suggestion, says Johnson.

The executive order will compel the State Finance Dept. to begin buying compact cars for the State Motor Pool. It already buys intermediate size sedans.

The order is set to expire in July, 1980, unless reissued.

Annual Craftsmen Banquet April 12, Bringhurst nominated for teaching honors

George S. Bringhurst, veteran welding instructor at the college, has been nominated for a craftsman award at the annual Craftsmen Awards Banquet April 12 at 7 p.m. at the Salt Lake Hilton.

The upcoming affair will be the fourth such event, sponsored by Utah's Gov. Scott M. Matheson.

Bringhurst recently was honored for nearly 28 years of service at the college, and lauded for his influence on the development of the present welding instruction program being used.

Of special interest this year will be a focus on "lost skills" and "new skills", according to Gov. Matheson. Lost skills involve trades or crafts considered "dying arts," such as blacksmiths, shoemakers, gold-leaf lettering, etc. New skills will be considered in advanced technology, especially in electronics, computers and communications.

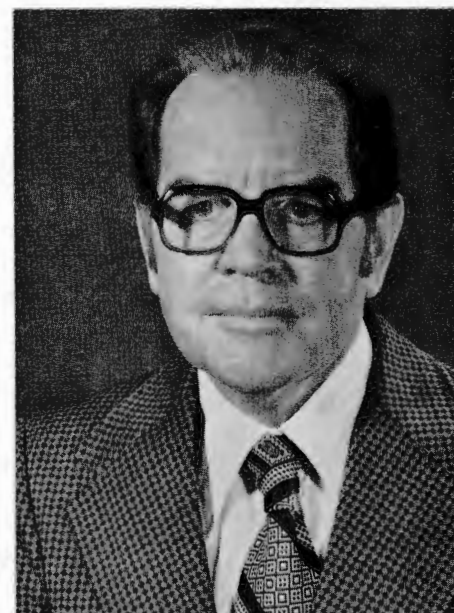
Nominees for the craftsmen awards must have displayed proficiency in their trades and exemplary conduct and work habits. They also must be recognized by their peers for superior workmanship in a vocational trade.

A complementing feature of the awards program is the presentation of vocational scholarships to high school students. The scholarships are provided by vocational and technical schools in the state. Students are nominated by school principals, vocational instructors and high school counselors. Gov. Matheson says, "We must do everything in our

power to encourage our young people to choose careers in trades and give the vocational field the prestige it deserves."

The program this year is directed by Michael Gallivan, executive director of the Department of Social Services, and Dale B. Carpenter, director of the Utah Industrial Development Division.

Utah Tech Pres. Jay L. Nelson will be the featured speaker at the Governor's Award Banquet.



George S. Bringhurst

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APRIL, 1978

Ron Ollis, Editor

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Oak Creek Canyon, one of the picturesque scenes from John Strong's colorful film on Arizona.

Last films of year

Germany, Arizona films featured in April

Two travel films are scheduled for showing in April. "Germany, Old and New," will be presented April 10. "The New Arizona," will be shown April 24. Both films will be shown at 8 p.m. in the Rampton Technology Bldg. Auditorium. Students with ID cards will be admitted free of charge. Others are \$1.25 for adults and \$1 for children, ages 10 to 13.

The New Arizona

"The New Arizona" is by John Strong, one of the leading professional cinematographers in the U.S. His film presentations capture the unusual, the beautiful and the humorous.

Few people are aware that Arizona is one of the largest of the 50 states, actually sixth in size. Life might be comfortable in that state now, but the first pioneers made staggering sacrifices in the harsh and dangerous Arizona territory. The struggle of the early settlers is contrasted with the attractions of present-day life in Arizona.

Phoenix and Tucson, the two largest cities, have swelling populations, especially in the winter months. Spanish and Indian cultures provide a rich heritage that has blended with the influences of modern America, forming a cosmopolitan atmosphere.

Arizona is a land of open space, the broad plain, once dry desert replaced with green, fertile farm land, high mountain plateaus, the Grand Canyon, Petrified Forest, Painted Desert and the rugged White Mountains.

John Strong's film presents an illuminating look at this popular and fast-growing area.



In Germany's bustling cities there is great vitality. In the small towns and cities is a spirit of homey hospitality. It's all portrayed in "Germany - Old and New," by Ray Green.

Gary E. Nelson gets drafting, VICA plaudits

Gary E. Nelson, an employee of the EIMCO Corp., has been presented an award from the machine drafting section of the Vocational Industrial Clubs of America at Utah Tech.

He has judged machine drafting contests at the school and state VICA contests for the past four years. He is chairman of the VICA Machine Drafting Technical Committee and a member of the Drafting and Design Technology Advisory Committee at Utah Tech.

Mr. Nelson presently is a drafting supervisor in standards for the EIMCO Corp.

Speakers at a recent award program for Mr. Nelson included John Bahlmann, a former student and second place finisher in machine drafting at the National Skill Olympics of VICA in Florida, and Pete Bsumek, engineering manager at EIMCO Corp. Bahlmann is a drafting technician at Evans and Sutherland.

Starting April 8 the College Center will be closed on Saturdays. College Center Director Curtis Smouth says the center has been open on Saturdays to accommodate Kennecott apprentices. Their program ends on that date.

Past . . .
Memories of a time when precious things were often taken for granted.
Sweet remembrance of opportunities well used along with bitter realization of unspoken thoughts and wasted moments.
Reclusion into the security of knowledge, yet the future offers an excitement of hope.
Hope for an expanded knowledge, enabling man to recognize opportunities as they arise.
Hope for an increased wisdom to determine the proper time to express feelings, or let them be felt in silence.
Hope for an awareness of special moments, and ideas which can all too soon be lost.
Plan for the future for it quickly becomes the entangled past on which memories are built.

Granite School District vote keeps Sept. 15 entry date

Of interest to those with children approaching school age is the recent decision by the Granite School District Board of Education to stay with the Sept. 15 kindergarten entry date. All other districts in the state have adopted an Oct. 31 entry date. On the national level Dec. 15 is common.

The 3-2 vote to keep the current date was defended by noting that the academically-oriented kindergarten program in the Granite School District would

Utah state VICA contests at Weber April 19-20

The state conference and competitions of the Vocational Industrial Clubs of America will be held April 19-20 at Weber College in Ogden. About 75 competitors from the college are expected to attend. Trials will be held in approximately 21 events, plus leadership skills. Coordinating Utah Tech's VICA activities is Judy Lunt. Winners of the state competitions are eligible to attend the National VICA Conference and Skill Olympics in Birmingham, Alabama, June 27-30.

Germany-Old and New

The film on Germany, personally narrated by photographer Ray Green, explores the country from the crowded harbors of the North Sea to the snowy Bavarian Alps. Shown are the beautiful Rhine Valley, overhanging timbered houses in towns with narrow streets and the Black Forest Region. Mr. Green's presentation portrays the German vitality, rooted in the homey hospitality called "gemutlichkeit."

Other features of the film are sequences on the new rage for living in castles, German music, present-day industries, the education of children and sports spectacles. There are boat rides on the Rhine, the Autobahn, Bonn, the Wall, and visits to Cologne, Bremen, Frankfurt, Berlin, Hamburg, Munich and Oberammergau.

Ray Green is one of the country's leading film lecturers, with documentaries on Siberia, Afghanistan, Russia, Switzerland, Hong Kong and Germany.

National DECA trials attract UTC students

The national conference of the Distributive Education Clubs of America will be held May 1 in Washington, D.C. Utah Tech students scheduled to attend the conference and competitions are George Purin, Bonnie Kumik, Cherie Matthews, Gordon Buddell and Mark Lindsay. Advisors for the trip will be Frankie Ford and Gary Cole.

have to be changed to meet the needs of younger children, causing board members to fear that academic standards will be lowered. Most educators, according to the board, agree that the age factor of children is important, and that children do better when they are slightly older. The Granite District will permit youngsters who have been in a kindergarten for 20 days to transfer into the district if they haven't tried to circumvent the policy.



June A. Black

Black retires from teaching

June A. Black, auto trades instructor at the college since 1951, has retired. He recently was honored for more than 25 years of service at a Recognition Banquet for long-time employees of the school.

Job opportunities look great for UTC grads

Job opportunities for Utah Tech graduates appear to be extremely promising, according to job placement counselor Charles Hansen. He says well over 200 fulltime job offers are received by his office each month. Most recently recruiters from firms seeking electronics employees have been on campus.

National Semi-Conductor, in West Jordan, has expanded its efforts to "high technology," dealing with silicone discs and wafers used in miniature computers. Tektronix, located in Beaverton, Oregon, producing instrumentation and testing equipment, visited Utah T Tech looking for technicians. Another company is Bentlay Corp., Mindon, Nevada, is looking for personnel to help in the production of monitoring equipment for power plants, oil fields and turbines. TWR Vidar, in San Luis Obispo, California, also is looking for electronics personnel for testing and production of telephone digital electronics systems.

In other areas, Boise Cascade Corp., Eastern Division, visited the campus looking for builders and craftspersons. Hansen reports that the drafting trades also are offering good jobs.

Those interested in job opportunities should inquire at the job placement office in the Nelson Administration Bldg.

Salt Lake realtors give \$2,000 fund

The Salt Lake Board of Realtors has donated \$2,000 in scholarships to Utah Tech. The money is intended to provide 20 scholarships of \$100 each, mostly for continuing students in the real estate program.

Fix-up corps eyes energy, building jobs

An urban conservation and improvement corps, jointly supported by Project Cooperation at the Skills Center and Assist, a community program concerned with emergency home repair, is now functioning.

The corps involves 15 youths working on building renovation and weatherization and a research project at the University of Utah. The youths are currently rebuilding the Salt Lake City Police Athletic League building in Liberty Park, constructing a press box at Highland High School and participating in the construction of a solar energy collector at the University of Utah Environmental Research Laboratory. Future plans include work on low income housing areas.

The program is funded by the federally financed Youth Community Conservation and Improvement Project, designed for high school dropouts and potential dropouts. Coordination of the effort is through Lorraine Olsen, division head of Project Cooperation. Wayne Werbel is the program developer. Louie Cononelos is administering the program. A general contractor, Al Hewitt, is the project supervisor and an instructor. Other instructors are Ben Fleming, in energy related areas, and Carmen Gutierrez, in building construction. Utah Tech electricity instructor Bill Ingram also is involved.

The projects, under strict supervision, provide economical and effective help for low income individuals needing home repair and weatherization.

Sorority organized

Phi Beta Lambda, a sorority for people in business fields, has been organized at the college and seeks members. The organization is the college arm of the Future Business Leaders of America. Faculty Advisor is Maureen Aylett.

Catalog nearly ready

The college's new catalog of classes is scheduled to be ready by April 5, the earliest date ever, according to Bryan B. Gardner, director of college relations.

New Personnel

New personnel at the college include ROSEMARY PRATT, an employment technician at the

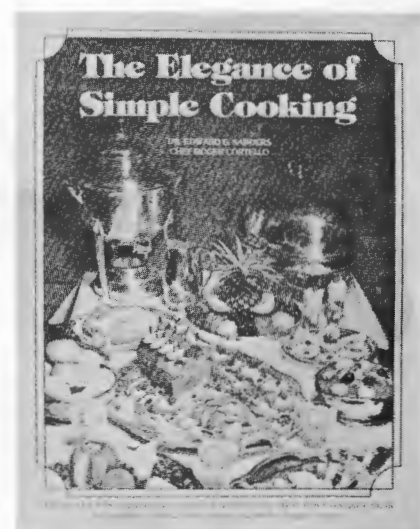


Utah Tech's facilities expansion needs recently were seen first-hand by representatives of the State Board of Regents and the office of the commissioner of higher education. Specific buildings being sought at the present time are for business subjects, diesel mechanics and physical education. Shown on an inspection tour of the welding lab were (l-r) Paul Gundersen, dean of trades occupations and apprenticeship; Dr. R. H. Hansen, vice president for instruction; Joe Johnson, superintendent of buildings and grounds; Pres. Jay L. Nelson; D. Omer Butters, Utah State Board of Regents, and a member of the Regents' planning and capital facilities committee; and Dr. Orville D. Carnahan, associate commissioner of higher education and director of vocational education and community and technical colleges.

New cook book authored

Dr. Ed Sanders, food service instructor, and Hotel Utah Chef Roger Cortello have teamed up to write a new cook book, "The Elegance of Simple Cooking."

The book, just recently introduced into local bookstores, offers menus, recipes and cost analysis charts for meal planning. Elegant dishes, with professional hints on preparation are the mainstay of the book.



with the Skills Center; and TINA REYNOLDS, a secretary, also at the downtown Skills Center.



Rosemary Pratt



Cathy Bowman



Marian Riley



Tina Reynolds