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Utah Technical College at Salt Lake

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Headliners

Utah Technical College at Salt Lake



NUMBER 9

MAY, 1976

UTC gets \$10,000 fountain gift

A \$10,000 gift to the college has been made by O.C. Tanner, president of O.C. Tanner Jewelry Co. of Salt Lake, to start construction of a fountain to beautify the main campus.

In presenting the gift, Mr. Tanner said he hoped students and personnel at the college would participate in the fountain's construction and landscaping.

Pres. Jay L. Nelson, in accepting the gift, noted that Mr. Tanner has been a benefactor to a number of colleges and universities in the state over the past few years. Fountains now are on the campuses of the University of Utah, Utah State University, Westminster College, Dixie College and Sevier Valley Tech as a result of Mr. Tanner's support.

Boyd A. Blackner, architect for many of the fountains Mr. Tanner has donated, has made some initial suggestions on the location of the fountain on the main campus and it's design. Two areas being considered are the landscaped area in front of the Nelson Administration Bldg. and the quadrangle area east of the College Center.

Pres. Nelson indicates that

the State Building Board will be involved in final approval of the project. Work on the fountain should start soon, Pres. Nelson said.

The O.C. Tanner Jewelry Co. is the largest manufacturer of company jewelry in the U.S. More than 600 employees work at the plant which serves about 8,000 companies. One local retail outlet is on the main level of the Kennecott Bldg. on South Temple St.

Spring quarter enrollment up 250 students

Spring quarter enrollment at the college is 250 students more than last year, according to Ralph O. Boren, registrar.

Students in day classes number 3,322, with another 810 enrolled in evening classes, for a total of 4,132. Last year the day and evening enrollment was 3,123 and 759 respectively, for a total of 3,882.

Project Houses primed for May 21 bids

Three "Project Houses" will be up for bids this year, starting with an open house on May 21.

All three homes, built primarily by building construction, brick masonry and electricity students, will feature three main level bedrooms, large living rooms and kitchens, complete air conditioning, carpets, drapes and two-car garages with automatic door openers.

Project Houses 8 and 9 will have over 1,700 square feet of finished area, while house number 10 will have over 2,400 square feet.

Other features are built-in appliances, finished fireplaces, ceramic tile entry halls and cabinets constructed by students.

The homes will be sold to the highest public bidders over a basic price.

Lot sizes are 99 feet by 180 feet. The homes are located one block north of the main campus and one block west of Redwood Rd.

A week-long open house will provide prospective buyers and onlookers a chance to see these excellent student-built homes.

Ribbon cutting ceremonies at the houses will feature last year's National VICA Competition winners Brian Schmutz and Russell Keller, plus other officials.

Class of '76 rites at U of U center

Graduation exercises for the Class of '76 will be held Thursday, June 3, starting at 7:30 p.m. in the University of Utah Special Events Center.

This year an estimated 1,000 students will receive degrees, certificates and diplomas successfully capping various one and two-year vocational-technical programs.

Student speaker will be Chele Johnson, a commercial art graduate.

Others on the graduation program will be Pres. Jay L. Nelson, with a welcoming address; Craig Merrill, with the Pledge of Allegiance; a musical selection by Mary Lynn Anderson; student

announcers Mary Baker and Don Warner; and the Army ROTC Bicentennial Color Guard with the presentation of the colors. Ron Kaas will offer the invocation, and Terry Toone will give the benediction. Processional and recessional music will be played by Karen Wilson

Dr. T. H. Bell to address graduates

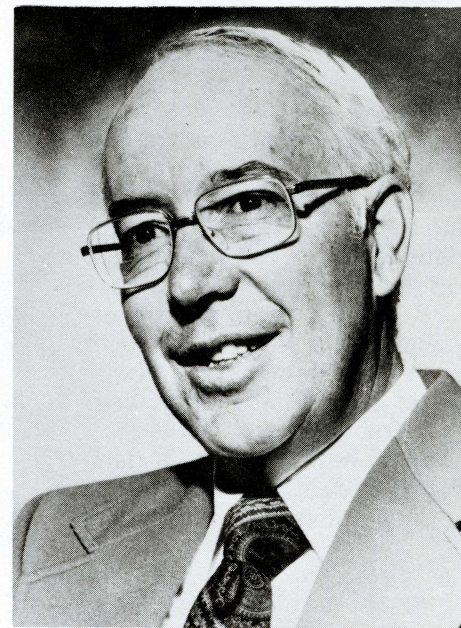
Dr. Terrel H. Bell, Utah's new Commissioner of Higher Education, and chief executive officer of the State Board of

Regents, will address graduates of Utah Tech at commencement rites on June 3.

Dr. Bell is the former U.S.

Commissioner of Education, highly respected in national education affiliations.

Prior to accepting his national post, Dr. Bell served as State Superintendent of Public Instruction from 1963-70. Before that he was a professor in educational administration at Utah State University. He also has been a school superintendent in Idaho, Wyoming, and in Weber County



and Granite School Districts in Utah.

A native of Lava Hot Springs, Idaho, Dr. Bell received his doctorate degree in educational administration from the University of Utah in 1961.

Dr. Bell will take over the post of Utah's Commissioner of Higher Education on Aug. 1.

Your foot's in the door

*Now take steps
toward the
total person*

Congratulations graduates!
You have your foot in the door
to the future.

Whatever its failings, college
still is an accepted path to
adulthood, and the college degree,
diploma or certificate retains a
significant part of the education
it is supposed to symbolize.

As a romantic vision, post-
high school education has to
live up to not one ideal, but
thousands - has to satisfy not
one type of person, but millions.

Yet students are shocked and
confounded each time their
educational experience fails to
correspond with preconceived
images, particularly about the
transition from the world of
education to the world of work.

Numerous sources say this
year that college graduates will
be on the prowl for any job
they can find - never mind the
B.A., never mind what the
principal course of study was.
Those holding advanced degrees -
teachers, physicists, scientists -
apply for jobs only to be turned
down with the verdict, once
unthinkable, that they are
"overqualified". To these
people the world of education
and the world of work are too
far isolated from each other.

The two worlds aren't
isolated for vocational-technical
college graduates, if the surveys
Utah Tech conducts and hears
about are reliable. There really
are welders and electricians
making \$12,000 to \$18,000 a
year right out of Utah Tech.

The days when the sign said



"Vocational Education" and
the arrow pointed to the
basement are over. About \$3.75
billion was spent on vocational
education in the U.S. last year.

There are those who say,
though, that a college education
is not intended as a job placement
program. There are those, taking
a humanist point of view, who
fear that the object of education
will not lead people toward a
worthy and examined life, not
provide them with some grasp
of the long cultural, aesthetic
and intellectual tradition of
which they are a part, but merely
to get people into jobs and
condition them to a life in the

marketplace.

If that happens, then the
critics of vocational-technical
education should be applauded
for their foresight.

But before the applause begins,
consider in the long run that
career education, because it instills
a reverence for work, serves man
best. The whole purpose of
career education is to give every
individual a chance to develop
his full potential, since human
resources are the only unlimited
resources we have.

Why not a welder who quotes
English literature?

It is with this point that a
few preconceived images should
be stressed, perhaps to shock and
confound voc-ed critics.

Even though one is successful
in completing a vocational-
technical course, with good job
prospects, one has to be more
than a 5' 9 " wrench. The
wrench needs to be a viable
human being too.

A simple occupational
information test administered
to a national sample of young
men ages 14 to 24 produces
scores that are positively related
to the amount of education,
measured general intelligence and
socio-economic status. It appears
that youth with superior
information about many things
are successful in obtaining better
and higher-paying jobs.

If you haven't already, get to
know yourself - assess your
strengths and weaknesses and
decide how to make the most
of your talents. Plan a
continuing advancement. Obtain
more education. Build self-
confidence and don't be afraid to
switch jobs. Learn to accept
criticism, for "guff" goes with
responsibility. Do more than the
basic requirements of your job.
Work hard and produce. Above
all, love what you are doing.

The best return on your
vocational-technical education
dollar is to be a total human
being. That's when you will
follow your foot through the
door.

Summer quarter signup near

New and returning student
registration for summer quarter
will be held Thurs., May 27,
from 8:30 a.m. to 3:30 p.m.
in the Nelson Administration
Bldg.

Registration for continuing
students will be May 24-26.

Evening class signup starts
May 24, continuing through
the first day of classes.

Utah Tech's summer
quarter classwork starts June 14.

Student vote picks Lawrence for president

Kim Lawrence, electronics
student, has been elected
president of the Utah Tech
student body.

A campus-wide vote elected
six other student leaders also.
They are David J. Quinn,
executive vice president; Linda
Mulvey, vice president of public
relations; Steven L. Ashby, vice
president of publications; Jeff
W. Belnap, vice president of
finances; Chris A. Wentworth,
vice president of intramural
sports; and Phil Shobe, vice
president of social activities.

The new student leaders
take office at the beginning of
the upcoming summer quarter.

The lesson of my life

by Earl Nightingale

In the last year of his life,
Dr. Albert Einstein said: "The
more I have studied physics,
the more I realize I do not
know." And he went on to
say: "To me, the real lesson
of my whole life was that the
more I know, the more
challenged I am to know, and
the wider my mind is open
to new ideas and new concepts."

The words of one of the
most brilliant men who ever
lived . . . who, after a few
minutes of lecturing to
university professors of physics,
would leave most of them
staring in stupefaction, listening
to material they simply could
not grasp.

Now . . . what about you
and me? If we can manage the
the difficult job of keeping
our minds absolutely open to
new ideas, new possibilities,
new permutations, new concepts,
we can continue to grow as he
did. And life will become
more interesting with the
passing of every year.

Dr. Holland of San Jose
State tells the story that
Thomas Edison used to tell
about himself. Edison said he
was grateful that for so many
years he remained undiscovered.
He worked away in his lab in

Menlo Park, New Jersey. He
wasn't known by many, except
his neighbors who thought he
was some kind of a nut . . .
and he kept working away
and finally became famous. He
said that after he became
famous he had such a difficult
time making new discoveries.
He said those professors from
Princeton kept coming over
and telling him he couldn't do
that, that was against this law
or that law; and said it just
inhibited him to the point that
he didn't try because they
were Princeton University
professors . . . and after a
while he began to believe them.

The single factor which, more
than anything else, separates the
truly great professional from the
small one is the wisdom and
sense of humor to realize that
compared to what we need to
know, we are still as children
playing blind man's bluff.

The wise parent realizes that,
too. He doesn't give his kids
pat answers or pretend that
he's the repository of all
knowledge . . . far from it.
Instead, he instills a sense of
curiosity . . . he tries to keep
alive the natural and wonderful
sense of wonder we find in

children . . . and let some of it
rub off on him. He has a
sense of the mystical, he knows
that we don't have to see
something to believe it, as some
would say. In fact, Buckminster
Fuller has said that about 90%
of all scientific research going
on in the world today is going
on in the areas above and below
the tunable range of man's
direct optical participation in
the electro-magnetic spectrum.

There is very little of real
value in life that we can see
with our eyes, not our love
for each other, our hope, our
dreams, our aspirations, our
courage . . . nor the mystery
of life that moves us or
suddenly sets the heart of an
unborn child to beating. It's
all a mystery. And if anyone
tells you he has the answers . . .
leave him alone, he can't help
you.

An open mind stimulates
enthusiasm . . . and bolsters
hope. We can only grow as
long as our minds are growing.
We will stop growing when
they do.

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Rare eagle poses stuff for art students

Pithecapaga Jefferyi!

Looks like something spelled backward, doesn't it?

PJ really is an eagle, and it loves to eat monkeys. In fact, it's a national bird and an endangered species in the Philippine Islands. (Nothing is said about the fate of monkeys)

One of those monkey-eating eagles came to the college as a visiting model recently, completely stuffed, with a forever terrified monkey in its claws.

The eagle was borrowed by the commercial art department as an art project. The bird actually is a gift to Salt Lake City from Quezon City in the Philippines, one of the sister cities, along

with Matsumoto, Japan, of Salt Lake. The mounted eagle and monkey have been displayed in the city and county building.

Officials in the Philippines cite the eagle as one of the foremost endangered species of the air, similar to the blue whale and polar bear, most seriously threatened on land.

The eagle, and there are about 50 or 60 of them left today, all in the Philippines, has a five to six-foot wing span as an adult. The eagle's endangered tag created some problems when it was first sent to Salt Lake City a number of years ago. Only special legislation got it off the docks

in San Francisco.

This endangered species also caused havoc when the display was delivered by a couple of members of the city planning commission. The two men delivered the display during a nude figure drawing session in one of the commercial art labs. Both men had a difficult time keeping their minds on their task.

The best drawing of the eagle will be sent to the Philippines as a continuing gesture of friendship. The bird and its stuffed prey will be replaced in its quiet corner in the basement level of the city and county building.



Craftsman nominee

"Culligan Man" lauded for teaching skills

"Did you hear about Mrs. Truman, the wife of the late Pres. Harry S. Truman, who was at a political rally where her husband was addressing a group of farmers. He repeatedly used the term 'horse manure'. A friend of his wife leaned over and asked, 'Can't you get Harry to say fertilizer?' She replied, 'It has taken me 35 years to get him to say manure.'"

That's a joke from "Culligan Man," actually from Jim Culligan, who has a smile, a quip, a joke or story to fit every occasion. He also is described as a fantastic teacher, a real student's friend.

Jim Culligan recently was among the nominees for the Governor's Craftsman Awards, honoring excellence in skills.

Mr. Culligan has taught at Utah Tech for 20 years, truly an outstanding teacher in Utah.



Graphic talents show through May 14

The annual Graphic Arts Show by commercial art students will continue in the College Center through May 14. The show, titled, "Freedom of Expression," features the portfolios of students in areas such as advertising layout, illustration, cartooning, watercolors, graphic design, packaging design, figure drawing and photography.

Entries have been judged by a panel of professionals in the graphics media.

Awards for the show will be presented at an awards luncheon scheduled for May 28.

Brenda K. Hendricks, final quarter commercial art student, submitted the winning poster design for the show. She is a 1974 graduate of Granite High School.

Florence Malmquist, Cammon Arrington to head advisory council

Mrs. Florence Malmquist has been appointed chairperson, and Cammon I. Arrington vice chairperson, of the Advisory Council of Utah Tech, according to Pres. Jay L. Nelson.

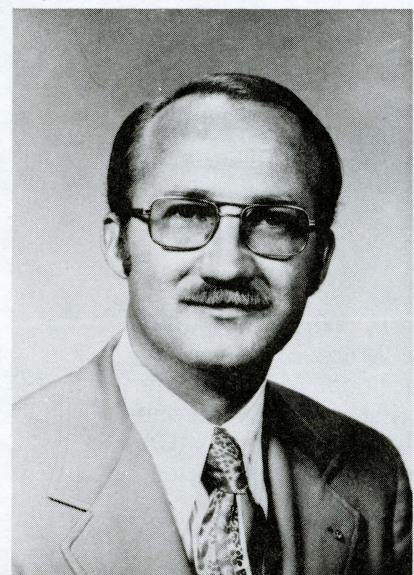
Mrs. Malmquist will head the group of business and industry representatives which advises on promotional activities and curriculum at the school.

She succeeds Horace A. Gunn, executive secretary of the Utah Chapter of the Associated General Contractors.

Mrs. Malmquist has been a member of the Women's Legislative Council for 16 years. A graduate of the University of Utah, she currently is a member of the State Merit Council and does volunteer work with a number of community service organizations.

She formerly was vice chairperson of the Advisory Council, of which she has been a member since 1965, heading scholarship acquisitions.

Mr. Arrington is training director for the Utah Power and Light Co. He was appointed to the Utah Tech Advisory Council in 1972.



Headliners

Utah Technical College at Salt Lake

May, 1976

Ron Ollis, Editor

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INTERMOUNTAIN
BUSINESS
COMMUNICATORS
ASSOCIATION



INTERNATIONAL
ASSOCIATION
OF BUSINESS
COMMUNICATORS

Drop the 'Dear Sir'

Innovative business letters ripple communications bog

Put some fun in your life. Write a Marjane Cloke business letter.

It's a friendly, personal approach, dropping the "Dear Sir," "Gentlemen" and other stuffy salutations and endings in favor of pleasant brevity.

Miss Cloke, public relations director for Mutual of New York in Syracuse and director of correspondence for all MONY operations, believes people who care for others make the best letter writers.

Miss Cloke made a presentation of her letter writing ideas last month at a special seminar for business students.

She suggests using the person's name and get right down to business in the first line of the

letter.

"You are absolutely right, Mr. Jones, we did make a mistake in your invoice," she suggests. A fresh, personal touch to all letters is bound to get the attention your letter deserves, Miss Cloke says. If a person can express oneself orally, then why not write business letters in the same manner. "A little personal concern goes a long way in this world of computers," she comments.

Miss Cloke has been with MONY for 28 years, and now conducts seminars on letter writing all over the country in business schools and colleges and other groups.

UPEA Courtesy Award goes to Dale Giles

Dale K. Giles, custodial supervisor at the downtown campus, was given the "Courtesy is Contagious" Award from the Utah Public Employees Assn.

The award is presented each month to a member of the UPEA from nominations throughout the state.

Presented by Gov. Calvin L. Rampton, the award consisted of a certificate and a \$25 bond.



Five students pass sanitation test

Five students in the foodservice program at the college recently completed a course in applied foodservice sanitation from the National Institute for the Foodservice Industry.

They are Evan Larson, Anne Struble, Jerry Yarbrough, Kathryn Hooper and Gerald Ludwig.

VICA winners named

Utah Tech students won 15 first place trophies, and a number of other places at the Ninth Annual Skill Olympics of the Vocational Industrial Clubs of America (VICA) held at Utah Tech in Provo.

The results were: Auto Body-Douglas Keyes, first; Brett Blackburn, second; Richard Rhodes, third.

Brick Laying-Keith Ray, first; Brian Veenendaal, second; Demis Candelaria, third.

Carpentry-Mark Ripplinger, first; Dave Christensen, third.

Cabinet Making-Brad Stevens, first.

Commercial Foods-Ron Kaas, first; Gerald Ludwig, second; Norman Watson, third.

Electrical Trades-Monte Villere, third.

Machine Drafting-John Bahlmann, first; Bruce Thomas, second.

Graphic Communication-

Raylene Lyon, first; Scott Gottschall, third.

Practical Nursing-Renee Moes, second; Ann Burdette, third.

Small Engine Repair-Lynn Whatcott, first; Donald Johnson, second; Melvin Jensen, third.

Radio and TV-Jerry Degraw, first.

Welding (Metal Arc)-Scott Fisher, first.

Welding (Mig and Tig)-Joe Straly, first; Lewis May, second.

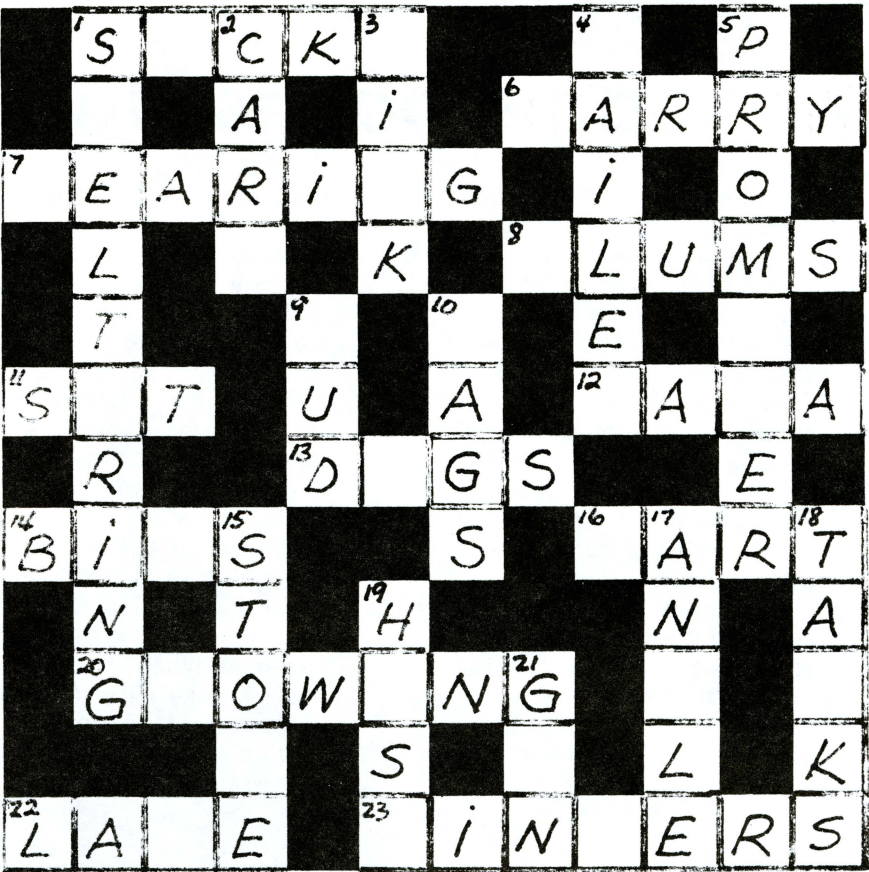
Prepared Speech-Paul Clint, second.

Extemporaneous Speaking-Charles O'Brien, first.

Display-Wally Adams, first.

Commercial Art-Debbie Oyler, first; Janet Moore, second.

First place winners of the VICA competition are eligible to attend the National VICA Competitions in Miami Beach, Florida this month.



ACROSS

1. New ones would be clean of course.
6. If one aggressive person were to ----- another, friction would be inevitable.
7. Carrying.
8. Bad ----- can only get worse.
11. To harden.
12. Facts to work on.
13. Not every person can smile tolerantly at sly -----.
14. Where artistic values are concerned, heavy ----- may be deemed unrealistic.
16. To overfill it would be a mistake.
20. ----- praise for his administration tells a politician he's doing a good job.
22. Anxiety is natural when children return ----- from a long walk.
23. Choirboys, one may feel, look too angelic to be bad -----.

DOWN

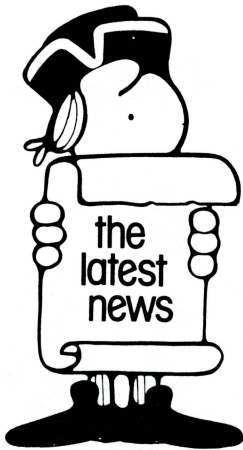
1. Protecting.
2. Motorists would know the value of -----.
3. Go down.
4. Although they've been ----- crooks will usually maintain they are innocent.
5. He may be partly to blame when things go wrong.
9. Developing bloom.
10. One is usually tempted to throw it away.
15. To certain women, a high class ----- could seem almost embarrassingly luxurious.
17. A small error in measuring it may matter but little.
18. Though ill equipped to deal with these, men bravely do their best.
19. Sibilant sound.
21. A man shouldn't need to carry this around with him.

WORDS TO USE IN THE PUZZLE

Angle
Cart
Gun
Marry
Singers
Tags
Ankle
Data
Harry
Nailed
Sink
Tanks
Care
Glowing
Sacks
Store
Cars
Growing
Set
Sheltering
Stove

Bearing
Digs
Hiss
Plums
Sinners
Tart
Bias
Dogs
Jailed
Promoter
Slums
Tasks
Bids
Gags
Lame
Prompter

Here's an easy puzzle. submit your entry to the public relations office, Room 113, Nelson Adm. Bldg., for a chance at a free coffee break (or milk and cookie break).



This year's State Vocational Education Conference will be held June 7-11 at Weber State College.

Representatives from the college attended the National DECA Competitions and Leadership Conference in Chicago April 30 to May 6.

Gerald Egan is advisor of the Mid-Management Marketing Assn. on campus affiliated with DECA.

The International Foodservice Executives Assn., Salt Lake City Branch, will attend a dinner at the college hosted by foodservice students on May 11.

Gov. Calvin L. Rampton is expected to attend, along with Utah Tech Pres. Jay L. Nelson and other dignitaries.

A fashion show also will be presented by Frankie Taylor and fashion merchandising students as an entertainment portion of the affair.

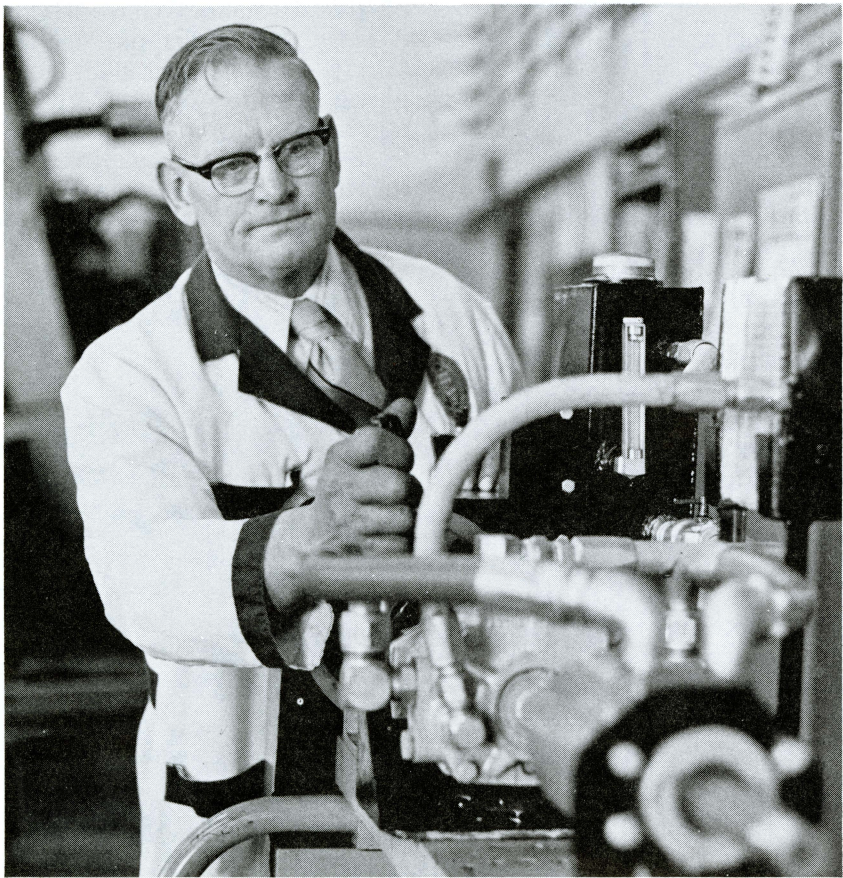
Drafting Day, a special high school drafting competition, will be held May 14 at the main campus. A recent proclamation was signed by Gov. Calvin L. Rampton designating April 14-21 as National Drafting Week in Utah.

Karl Seaman attended the National Convention of the American Institute of Design and Drafting in Kansas City, Mo., on April 5-11.

Mr. Seaman, who is a state chairman of the organization this year, was named chairman of the certification committee for the national office of AIDD.

Larry White, son of Peggy White of the Instructional Media Center, won first place in prepared speech at the state VICA contests. He anticipates attending the college next fall.

'Troublemakers' welcomed



"Trouble Makers" don't bother Dan Kranendonk. In fact, he invents them.

Dan's trouble makers are classroom lecture tools, such as equipment cutaways and simulators that can be "bugged" with a problem that the students can carefully solve.

Among his creations are a hydrastatic drive model, a hydraulic simulator and a table-top sized front loader, complete with motor controls.

Dan says the industry doesn't make models like his, although companies are eager to donate parts, particularly those that can be cut away to expose inside works. Most of his models he has made in the diesel, welding and machine shops at the college for use in his classrooms.

900cc engine gifted to RV course

A new 900 cc Kawasaki motorcycle engine was donated to the school by the General Implement Co. for demonstration use in the small engine repair program.

David Weston, small engine mechanics instructor, said the engine gift would help keep his students up-to-date on the latest changes in motorcycle engines.

Thomson helps Plymouth test

Clair Thomson served as co-organizer of the recent Plymouth Trouble Shooting Contest for high school students.

Teams from 13 high schools in the state competed for prizes and a chance to attend the national competitions.

Davis High School won the team title.